Northeast Weekly Summary (NEWS)
September 14, 2015

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Friends,

This last month, I began co-teaching an AEE online course on strategic and program planning for visionary change with my colleagues Cynthia Torppa and Julie Fox. It has really been a joy to engage in the discussion around strategic planning over the last three weeks with individuals who may have never been on the side of designing and implementing a strategic plan, rather than simply participating in the roll out of a plan. I have also been able to revisit some of the strategic planning and organizational efficiencies analyses projects I led when I had my consulting practice. As a result, I have been giving much thought as to how we can use this same design process and tools in our counties where we may not have been consistently completing strategic plans.

I have been working with a variety of counties more informally as they address strategic issues, often as a result of a crisis or community pushes. I would much rather have us moving toward proactive planning around key issues within our counties so we can be the initiators of providing proactive solutions and not simply being reactive. These discussions and this course have really reminded me how we've moved away as an organization from performing strategic planning at the local level more frequently and consistently. I am particularly mindful of the need to solicit key stakeholder feedback to assist in identifying relevant community issues and formulating strategies for meeting the needs of our clients.

Each strategic plan approach is unique to the organization or unit designing their plan. It strikes me that we can have a lot of success quickly gathering the type of information locally that will help us plan our work better, focus our efforts on timely local needs, and measure and demonstrate impacts more effectively. Over the next few months, if any of your offices would like to hold a full day session on strategic planning, I would be happy to join you in designing your strategic planning process. In addition, I will also be holding a half-day session on strategic planning for our county directors at our quarterly update in October.

Also, beginning in October, I will begin hosting a “First Mondays New(er) Educator Connect Session.” During this hour, we will gather virtually (Carmen Connect or Google Hangout) to talk about topics relevant to new educators, offer short training sessions, share resources, hold Q&A, and offer support for newer personnel. Any educator in his or her first 4 years in Extension will receive an invite in the next week to participate. The first session will be held Monday, October 5th at 9 am.

I will also be hosting a County Extension Director (CED) session once a month (3rd Wednesdays at 9 am) to cover timely topics, focus on training needs, as well as provide a venue to share thoughts or resources around specific topics. These sessions will be optional but my hope is that they will provide additional opportunities to touch base with one another, as we work to achieve great things in our counties and for
our organization. This first session will be offered in November, as we have a face-to-face CED update scheduled for October 21st.

There are a lot of counties and professionals in our region. While I work hard to ensure that I'm in touch with all of you as often as I can, it is incredibly difficult to see or talk to all of you as often as I'd like. I recognize that some of you are going to get more attention at certain times and during certain challenges, while others may see me less (especially when things are going well). My goal is to ensure that I have the chance to touch base with all of you beyond putting out fires, hiring, or onboarding. I would encourage you to reach out to me as well, not just in the moment when you need ideas, feedback, or interventions but just to touch base and share the good things that are happening in the county. I would also love additional chances to observe teaching and provide peer observations, attend EERA meetings, EAC committee meetings, and local banquets or recognition events. So please keep me informed about opportunities and do not hesitate to reach out to me any time.

Best wishes,

Jackie

Welcome . . .

Kelly Burdett
Program Assistant, SNAP-Ed
Cuyahoga County
burdett.25@osu.edu
Supervisor: Nicole Debose

Position Announcements . . .

County Extension Educator, Agriculture and Natural Resources - 1.0 FTE
Summit County, Stow, Ohio
Job Req: 411360
Deadline: September 20, 2015
To Apply

County Extension Educator, 4-H Youth Development - 1.0 FTE
Carroll County, Carrollton, Ohio
Job Req: 411936
Deadline: October 11, 2015
To Apply

Office Assistant – 0.5 FTE
Lorain County, Elyria, Ohio
Job Req: 411729
Deadline: August 20, 2015
To Apply

Dean's Webinar . . .
Dean McPherons monthly webinar is scheduled for Friday, September 18 at 1 p.m. Please hold the date. More information will be sent this week about connecting to the webinar.
This Week’s #EdTechLN TweetUp . . . (Source: Jamie Seger)
Many of you may be interested in this week’s eXtension Educational Technology Learning Network (#EdTechLN) TweetUp. The EdTechLN hosts TweetUps each month on the 1st and 3rd Thursday of the month at 2:00pm EST. This is great theme for Extension program staff to share their innovative program efforts, and I know of many examples we can showcase from Ohio!

To join, go to twubs.com/edtechn. You can sign in with your Twitter account, or just view the Live feed if you do not want to sign in.

THURSDAY, September 17th @2:00pm EST:
#EdTechLN TweetUp: Digital Pedagogy

How people learn is changing. Join us this Thursday to discuss what new approaches teaching Cooperative Extension should embrace to reach today’s audiences.

Core Management Training Workshop Series . . . (Source: onCampus Today)
The CCTS is co-sponsoring a training opportunity, Core Management Training Workshop Series, in partnership with the Comprehensive Cancer Center and the Office of Business and Finance. This training has been designed to help core managers and supporting staff develop best practice competencies for operating shared resources/cores. The three-session series will be held 9-11:30 a.m. in 240 Prior Hall on Tuesday (10/6), (10/13) and (10/20).
-- > Contact: Tonya.Montgomery@osumc.edu
-- > Register: ccts.osu.edu/news-and-events

Extension State Specialist, 4-H Youth Development Animal Sciences Interviews . . . (Source: Lisa Jinks)
The search committee for the Extension State Specialist, 4-H Youth Development Animal Sciences position has identified two candidates for interviews and presentations on, Monday, October 19, 2015. Each candidate’s curriculum vita can be reviewed at: https://osu.box.com/s/5ibn9ofmv886wtqby2sts1yh1233vz0

You are invited to attend in person at the Nationwide & Ohio Farm Bureau 4-H Center Room #220 or view the candidate’s presentations via Carmen Connect and complete feedback surveys. View candidate presentations at these times:
2:00 p.m. – Keegan D Gay
3:00 p.m. – Benjamin A Wenner

Link to view presentations:
Use this link to log in as a guest to the Carmen Connect Meeting entitled OSU Extension 4-H State Specialist, Animal Sciences http://carmenconnect.osu.edu/hhhhsearch/.

Chi Epsilon Sigma Annual Membership Drive . . .
It is time once again for the annual CES membership drive. Chi Epsilon Sigma is Extension’s professional organization for support staff. Membership is open to all support staff that have at least a 45 percent appointment with Extension.

Annual CES membership dues are $25. Extension administration reaffirms that dues may be paid from county/department budgets with unit director approval. To encourage staff to join that may not be able to because of budget constraints; six membership scholarships will be available. You can request an application by checking the appropriate box on the membership form. Membership information and the application are attached. Please let me know if you have any trouble opening the attachments.

The 2015 CES Annual Meeting will take place on Tuesday, December 8, at the Ohio Union in partnership with the OSU Extension Annual Conference. Mark your calendars and plan to attend. A $100 scholarship will be awarded to a CES member to assist with expenses to attend the Annual Meeting and Conference.
Criteria will be based on restricted financial funding, and an application will be sent if you check the box on the membership form.

Now is the time to consider membership in CES – the Extension support staff professional organization. Experience the many benefits of the CES membership.

**2015-16 Membership Information and Forms**
*for returning members, new members, and new or continuing emeriti*
- CES Membership Application *(Active & Emeriti Form)*
- 2015 Secret Friend application packet

**Chi Epsilon Sigma Awards . . .**
Please take a moment to consider your participation in the following (regarding CES members):

**Newsletter, Brochure & Website Contest**
This is your opportunity as a CES member to be recognized for your hard work and creative skills. Have you already created a newsletter or brochure this year? Send it in!
Regardless of your placing, you will receive feedback and suggestions for improvement from the OSU Comm-Tech staff.

Submit up to three issues of a newsletter, flyer/brochure or web page you have developed. Entries may be educational, informational or promotional; typeset/typewritten; photocopied/offset printed. Entries will be evaluated for layout placement, treatment of graphics, printing, and use of color. Webpages will have additional criteria.

See our website for the official application at: [http://extension.osu.edu/about/chi-epsilon-sigma/ces-awards-recognition](http://extension.osu.edu/about/chi-epsilon-sigma/ces-awards-recognition)

**Application deadline: October 31, 2015.**
Send your entries to:

OSU Extension Pike County  
Attn: Julie Evans  
313 Mill Street  
Piketon OH 45661

**Dorothy Rex Inspirational Award**
Established by founding member of Chi Epsilon Sigma, Dorothy Rex. Dorothy remains involved with CES as an emeriti. She was Ohio’s first president of CES and played a key role in developing the Alpha Chapter of our support staff organization.

Nominations can be made via email to Kathy Gamble at gamble.2@osu.edu and must include the nominee’s name and a brief explanation of how that member has been an inspiration to you and others. Dorothy herself will review the nominations. **The application deadline is October 31st**

**Introducing BuckeyeLearn . . .**
(Source: Andraea "AJ" Douglass, Vice President for Talent, Culture and Human Resources)

Dear Ohio State University Faculty and Staff,

Today I'm pleased to introduce a new opportunity for faculty and staff to engage in professional development at Ohio State. **BuckeyeLearn** is a new university-wide online tool that provides greater access to professional learning and training.

Professional development and training is frequently identified by staff, and faculty as well, as an area of opportunity in many areas and departments. We listened to input from those who shared that identifying opportunities was often challenging, as non-academic development courses and other tools were available but hard to find and impossible to track over time.
Through BuckeyeLearn, as an Ohio State faculty or staff member, you will be able to easily access training opportunities to continually pursue professional development and complete required training, empowering you to initiate and monitor your own career development. Throughout the next year, BuckeyeLearn will expand to include trainings from colleges and units across the university and Wexner Medical Center, including some non-academic courses that are currently offered in Carmen.

I encourage you to explore the features of BuckeyeLearn and participate in learning opportunities across Ohio State. BuckeyeLearn offers access to online courses, registration for in-person trainings, a catalogue of opportunities offered by colleges or units, and 24/7 access to training. It also offers a transcript feature to help you document all of your professional development activity.

There are also special considerations to highlight for the following audiences:

**Faculty**
BuckeyeLearn will not replace Carmen. However, non-academic training currently offered in Carmen may be moved to BuckeyeLearn over time. Academic courses will continue to be managed in Carmen.

**Wexner Medical Center**
Next spring, BuckeyeLearn will replace the current NetLearning system, implementing one training system for non-academic courses for Ohio State. Specific communications will be sent to you in the coming weeks and months on how you should engage with each system.

**Managers**
BuckeyeLearn provides specific features for managers that have not been available in previous university systems, such as the ability to assign training and track its completion. These features are described in depth in the manager training provided in BuckeyeLearn. Managers should encourage their teams to use BuckeyeLearn and work with their staff to identify professional development opportunities.

To help you become familiar with all of the great BuckeyeLearn features, training resources, such as courses, a video and reference guides, are available. Learn more about BuckeyeLearn by visiting go.osu.edu/BuckeyeLearn.

**Extension Name Badges: New Contact Person!**
(Source: Toni Bahnsen)
Just a quick note to let you know that there has been a transition in job duties in relation to ordering Extension name badges.

Dawnn Brown will be your contact person for ordering Extension name badges (for new employees and replacement name badges) effective September 11, 2015.

Please send any requests or questions you might have to Dawnn at brown.1283@osu.edu or 614-292-6181. Dawnn is located in the CFAES Extension Administration office, Room 3, Ag. Administration Building, 2120 Fyffe Road, Columbus, Ohio 43210.

Please see the attached for more information on ordering name badges.

**Business Office News**
If you haven’t visited the Business Office website in a while, there are a few new FAQs that have been posted at http://cfaesfinance.osu.edu/news.

- FAQ – Requesting a reimbursement to an Extension Checking Account
- FAQ – How to request a change Order on a Purchase Order (PO)
- FAQ – Purchasing apparel to share
- FAQ – Contracts – Zero Dollar – OSU is receiving good or service
- Returned Check Guide Updated
How to Create a Hyperlink in an Outlook Email . . . (Source: EdgeU Tech Blog)
The Ed Tech team is starting a series entitled, "Tech it Out!" In this first episode, you will be shown how to create hyperlinks in your Outlook emails. Visit the EdgeU Tech Blog at http://u.osu.edu/extensionedtech/2015/08/27/how-to-create-a-hyperlink-in-an-outlook-email/

U.S. News: Ohio State climbs in latest rankings . . . (Source: onCampus Today)
U.S. News & World Report has named Ohio State the top public university in Ohio in it's annual "America's Best Colleges" rankings. The university is #16 among the nation's best public universities in rankings released Wednesday (9/9). It's an improvement from last year, when Ohio State was ranked #18 among publics. Ohio State was rated #8 (#7 among publics) among 147 schools with online programs and is recognized for offering several programs that help students succeed, including a First Year Experience, learning communities and undergraduate research.
-- > Read more: news.osu.edu/news/2015

Join us for:
Energy Infrastructure & Shale Workshop

Registration: http://go.osu.edu/energyinfrastructure

For more information:
http://serc.osu.edu/extension
Myra Moss (moss.63@osu.edu)
Chris Penrose (penrose.1@osu.edu)
American Council on Education Women's Network-Ohio Conference November 5-6 . . .
(Source: Kathy Lechman)

November 5-6, 2015
Thursday, 5:30 - 7:30 pm; Friday, 7:30 am - 4 pm
Location: Cuyahoga Community College campuses, Warrensville Heights and Highland Hills, Ohio
Fee: $125

The ACE Women's Network-Ohio is a network of women administrators, faculty, and staff from colleges and universities across the state that is dedicated to the professional advancement of women. WNO's annual conference is a professional development opportunity that offers a presidential panel, networking and informal mentoring with other conference attendees, and a variety of workshops and breakout sessions to explore. Participants and topics represent issues relevant to women at two- and four-year campuses, public and private institutions, and religious colleges and universities.

For more information see the attached flyer or visit their website at aceohiowomen.org.

Tri-State Diversity Conference . . .
(Source: Brian Raison)
Save the date and plan to join us in Northern Kentucky (Cincy Airport area) for the 12th Annual Tri-State Diversity Conference, Feb. 17-19, 2016.

This year's topic is: “A Healthy Perspective on Diversity-Progress, Partnerships, and Possibilities.”

Attend sessions on:
- Hip Hop Culture -- Learn to use multi-models to engage in youth learning.
- Cultural Differences -- Help participants learn ways to listen and respond to these conflicts.
- Economic Inclusion -- Hear about strategies to help enable diverse people and businesses to fully participate in our economy.
- Cultural Competence -- Participate in sessions that will help provide a understanding of how to effectively work with non-dominant communities.
- Culture into the Fray -- Practice approaches that include greater, and more effective, inclusion of people.
- And More!

To learn more see the attached flyer or go online at: http://ces.ca.uky.edu/tristatediversityconference/.