Northwest Weekly Summary (NEWS)
June 9, 2014

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In the News:
Sorghum-Sudangrass for Feed and Fuel
Journal of NACAA, Volume 7, Issue 1
May, 2014
Featured: Clif Little

Northeast Ohio Dairy Survey
Journal of NACAA, Volume 7, Issue 1
May, 2014
Featured: David Marrison

Marketing Tidbit and Tool . . . (Source: FCS e-Connection May/June 2014)
Do you want to look at the FCS Talking Points prior to your next meeting with the county commissioners, agency
director or other community member? Just click on your smart phone! The Marketing Team has developed a
webpage www.go.osu.edu/talkpoints that can be saved on the home screen of your smart phone and then looks
like an app. The page contains all the FCS talking points from our marketing plan. Read Jamie Seger’s latest ed-
tech blog to learn more. See https://u.osu.edu/extensionedtech/2014/06/02/ed-tech-in-action-fcs-talking-points-
web-app/

USDA Announces $78 Million Available for Local Food Enterprises . . . (Source: FCS e-Connection May/June 2014)
Agriculture Secretary Tom Vilsack today announced that USDA is making a historic $78 million investment in local
and regional food systems, including food hubs, farmers markets, aggregation and processing facilities, distribution
services, and other local food business enterprises.

As a result of the 2014 Farm Bill, the Farmers Market and Local Food Promotion Program was created to help
market and promote support for local food enterprises. As a result, $30 million will be available to farmers
markets, other direct producer-to-consumer venues, and other businesses in the local food supply chain. For
marketing and promoting local food businesses, $15 million is available and an addition $15 million will go towards
marketing farmers markets and to other direct to consumer outlets.

See the full news release here.
(Source: United States Department of Agriculture)

Upcoming Webinar! Utilizing Technology to Reach Diverse Audiences . . . (Source: Kathy Lechman)
Webinar: Utilizing Technology to Reach Diverse Audiences
Date: Tuesday, July 1
Time: 11:00 am EST

Description: Cooperative Extension is at a crossroads in delivering educational and information resources to an
expanding and diverse audience. Digital technology is at a point where it is having a major impact on reaching new
audiences, expanding engagement with existing audiences, and increasing access to Cooperative Extension
educational and information resources to a diverse audience. This panel discussion will focus on examples offered
by the Cooperative Extension System in utilizing technology to reach diverse audiences.

Presenters: Anne Adrian, eXtension, Yolanda Surrency and Terrence Wolfork, Fort Valley State University

Please fill out the form here if you will be attending: http://tinyurl.com/qbz7edh Please reply by Wednesday, June 25, 2014

An email with the link for the webinar will be sent to you.

2014 Staff Professional Development Award – Did You Know? . . .

Attention CFAES Staff -
The CFAES SAC Staff Professional Development Award is funded through support from donations from current and former employees. It is offered to help supplement the costs associated with travel and fees for professional development opportunities for staff of the College of Food, Agricultural, and Environmental Sciences. This is a one-time reimbursement for expenses related to professional development activities, not to exceed $200.

Did you know . . . over $5,000 has been awarded over the past 5 years?

See flyer below and submit the attached application to take advantage of this opportunity by July 1, 2014!